

## **Barry Bell, Managing Director, Echelon Analytics to Speak at The Knowledge Group's Design Patent Litigation in 2019: Addressing Current Issues and Latest Developments LIVE Webcast**

The Knowledge Group/The Knowledge Congress Live Webcast Series, the leading producer of regulatory focused webcasts, has announced today that **Barry Bell, Managing Director, Echelon Analytics** will speak at The Knowledge Group's webcast entitled: "**Design Patent Litigation in 2019: Addressing Current Issues and Latest Developments.**" This event is scheduled for **Tuesday, March 26, 2019 from 3:00 pm to 4:00 pm ET.**

For further details, please visit: <https://www.theknowledgegroup.org/webcasts/design-patent-litigation-in-2019/>

### **About Barry Bell**

For more than 25 years, Barry Bell has focused primarily on the analysis and quantification of damages in commercial litigation matters. He is experienced in analyzing complex matters; identifying relevant issues, information and approaches, and cogently communicating, via expert reports and testimony, the resulting opinions to interested parties.

Mr. Bell has extensive experience in analyzing damages in a wide variety of actions, including breach of contract, breach of fiduciary duty, fraud, and intellectual property infringement/misappropriation, among others, across a broad industry spectrum. Mr. Bell frequently provides expert witness testimony related to damages in complex commercial and intellectual property-related disputes.

### **About Echelon Analytics**

Echelon Analytics is a nationally recognized firm comprised of proven leaders in the areas of economic and financial analysis, financial forensics and investigation and expert witness services. The firm assists clients involved in commercial disputes and high-stakes litigation, as well as those needing help assessing value and risk in the context of pre-litigation, mergers and acquisitions, joint ventures, licensing and sales.

Website: <https://www.ea-us.com>

### **Abstract**

A design patent is among the most important properties of a product since it serves as a legal protection for the product's ornamental features. However, as products have become more complex, the methodology used historically to determine damages in design patent infringement matters has been called into question.

The Supreme Court's decision in *Apple v. Samsung* acknowledged this issue and gave some directional insight into how design patent damages should be analyzed. However, interpreting the Court's decision and applying it to the fact-specific scenarios of other design patent infringement matters is still evolving.

With the ever-changing design patent landscape, companies and their counsel must stay informed of how various district courts and the Court of Appeals for the Federal Circuit are viewing design patent damages in the context of the *Apple v. Samsung* decision.

Join Mr. Barry Bell (Managing Director, Echelon Analytics) as he provides the audience with an historical perspective of design patent damages prior to *Apple v. Samsung*, an in-depth analysis of the Supreme Court's decision, and a discussion of recent cases where *Apple v. Samsung* has been applied.

This LIVE Webcast will discuss the following key provisions:

- A Historical Perspective of Design Patent Damages
- *Apple v. Samsung*
  - District Court and CAFC Opinions
  - Supreme Court Decision
  - Remand
- Recent Court Opinions Applying *Apple v. Samsung*
- Important Considerations in Presenting Design Patent Damages Claim
- Questions Remaining after *Apple v. Samsung*

### **About The Knowledge Group/The Knowledge Congress Live Webcast Series**

The Knowledge Group was established with the mission to produce unbiased, objective, and educational live webinars that examine industry trends and regulatory changes from a variety of different perspectives. The goal is to deliver a unique multilevel analysis of an important issue affecting business in a highly focused format. To contact or register for an event, please visit: <http://theknowledgegroup.org/>